

Josh Wexelbaum

CEO at LeadsMob.com

josh@positionleap.com

Summary

FREEDOM. LIFE. PASSION. OPPORTUNITY.

Experience

CEO at LeadsMob.com

August 2011 - Present (1 year 1 month)

Mobile marketing platform.

17 recommendations available upon request

CEO at PositionLEAP, Inc.

February 2000 - July 2012 (12 years 6 months)

Online lead generation

6 recommendations available upon request

Education

University of Florida

BS, Business Administration

1 recommendation available upon request

Honors and Awards

Nationally ranked Chess player (See my tournament history:
<http://www.uschess.org/msa/MbrDtlTnmtHst.php?20008472>)

Interests

World Traveling, Internet Marketing, Chess, Crossfit

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24 people have recommended Josh

"Josh is one of the most talented marketers I have ever met. (and I work with CEOs/founders of many of Silicon Valley's finest). He truly is a 1%er when it comes to marketing. Besides his natural abilities, he is also a very driven and a strategic thinker. Josh and I have worked on a few projects together, all with high caliber results and I wouldn't hesitate to do so on future opportunities."

— **Michael Hardenbrook**, *Co-Founder, Knowledge.ly*, was with another company when working with Josh at LeadsMob.com

"I had the pleasure of meeting Josh back in 2009, where it became apparent to me that he was going to leave his mark on the industry. Josh is one of the smartest, uplifting, hardworking, determined people I've ever met and I don't say these things lightly. With one of the best worth ethics I've seen, he's not afraid to take action and put the time in to make things work. If I ever want to bounce ideas around and really take a look at an idea or problem, Josh always gives me invaluable advice that leads to results. Bottom line is, Josh will figure out how to make something work where others have not. He's innovative prowess is only matched with his passion for great business. A great stand up guy that I would recommend to anyone."

— **Nick Brodka**, was with another company when working with Josh at LeadsMob.com

"I've had the pleasure of working with Josh for the past 4 years. He's the first person I go to when I need real information and advice about mobile marketing, affiliate marketing, media buying, conversion optimization, app development, or business in general. Josh is a veteran internet marketer and an innovative thinker, but more importantly he's a doer, someone with the vision and persistence to stick with a business problem until it's solved."

— **Robbie Jack**, *Founder, Novelty Systems*, was with another company when working with Josh at PositionLEAP, Inc.

"In the world of Internet Marketing where 99% of the "experts" never deliver, Josh sets himself apart. Confident and willing to back up his work Josh delivered excellent results on multiple campaigns. I highly recommend Josh and his company."

— **Sam Zietz**, was Josh's client

"Josh is one of the smartest guys that I know in the internet marketing space. Super passionate, original, and always thinking past current trends. Always thinking of new ideas to split test, new ways to optimize

campaigns to more profitability, and ALWAYS thinking of ways to scale his business. Also, Josh helped me immensely when I was breaking into internet marketing in 2009. Josh is always extremely professional in what he does, and a super nice guy as well."

— **Casey Jenks**, *Founder/Developer/Affiliate Marketer, Codeshout, LLC*, was with another company when working with Josh at PositionLEAP, Inc.

"Josh is, hands down, the best internet marketer I've ever seen. With absolute ease, he has helped and guided me in getting my company's website churning out leads. He gave me free and simple tools I could use and implement on my own. I'm thoroughly impressed by his nature, demeanor, and his downright skills. His knowledge base blew me away and he's ahead of all Internet trends."

— **Gabe Mellein**, *President, Absync Realty, Inc.*, was a consultant or contractor to Josh at PositionLEAP, Inc.

"I consider Josh to be an absolute internet marketing ninja. He goes out of his way to help achieve results beyond what my mind could initially comprehend. Compared with any other "expert" I've experienced in the field, Josh is always 10 steps ahead of the competition. Thank you for everything you do."

— **Brad Dohack**, was Josh's client

"I have had a pleasure of knowing Josh for the past few months. A non-stop business thinker - that's Josh! Smart mind with huge knowledge in internet marketing. Intelligent and highly motivated person to work with. His managerial skills are brilliant, has deep experience in what he does and cares extremely about the quality of the work done."

— **Islam Essam**, *PHP/Facebook Developer, PositionLEAP, Inc.*, was a consultant or contractor to Josh at PositionLEAP, Inc.

"Josh is an excellent marketer. He is an awesome person to work with, his knowledge and experience of the marketplace takes his campaigns to new levels of effectiveness. I look always look forward working with Josh."

— **Reggie Aralar**, *Account Manager-MyAds, Fox Audience Network*, was a consultant or contractor to Josh at PositionLEAP, Inc.

"I've partnered with Josh on multiple lead generation campaigns, and have always been impressed with his quick turn around time, high quality leads and smooth, open communication. Equipped with diverse skill sets, Josh gets my recommendation to any potential client or business partner without hesitation. His rich technological background coupled with his internet marketing savvy make him an optimal performance marketing partner to maximize your results."

— **Eleah Portillo**, was Josh's client

"Josh is an industry mover and shaker. His experience and knowledge is second to none! Highly professional

and very recommended!"

— **Shai Pritz**, *CEO, www.uniqueleads.com*, was with another company when working with Josh at PositionLEAP, Inc.

"In the realm of PROFIT GENERATING marketing, Josh has no equal in my opinion. I have experienced monumental returns due to the time I have spent with Josh, not only that, he is a great and caring guy as well. Anyone looking to do business with Josh Wexelbaum can rest assured he will do what it takes to exceed your expectations."

— **Ray Higdon**, *#1 Income Earner, Numis Network*, was with another company when working with Josh at PositionLEAP, Inc.

"Josh is an exceptional businessman and an exceptional person. His ten years of success in internet ventures speaks for itself. He is knowledgeable to the point of instinct. Josh is curious and creative, constantly educating himself in both the mechanics of his craft and in its trends, both immediate and developing. Josh's business acumen is subordinate only to his personal integrity and intelligence. He is a man of excellent character: generous, open-minded and mature. I highly recommend Josh as a business partner and colleague in any venture large or small."

— **Ari Good**, *Shareholder - Attorney, Good Attorneys At Law, P.A.*, was with another company when working with Josh at PositionLEAP, Inc.

"Josh is an extremely valuable asset to any business owner and I highly recommend him. His vast knowledge and experience in internet marketing has deservedly put him at the top of his industry."

— **Jon Zietz**, *National Sales Manager, American Bancard, LLC*, was with another company when working with Josh at PositionLEAP, Inc.

"Josh is a super smart affiliate and made a lot of sales for PPC Classroom. He knows his stuff when it comes to PPC"

— **Fields Marshall**, *Senior Training Associate, Lurn Inc*, was with another company when working with Josh at PositionLEAP, Inc.

"Josh is an expert in search engine optimization and maximizing PPC spend. His creativity and breadth of knowledge would be an asset to any client that hires him."

— **Dan Broudy**, was Josh's client

"Josh helped me with his expertise of PPC marketing through his years of experience in this field when I was just starting out with PPC campaigns. I would recommend you read his blog for some excellent tips for affiliate marketers."

— **Paul D'Aquino**, was Josh's client

"I trust Josh as a leader and as an internet entrepreneur. We've known each other for over 10 years and have shared a "mastermind" of internet knowledge. Josh's credibility speaks for itself. I've witnessed business owners giving up their weekends and filling rooms to hear him speak."

— **Barrett Griffith**, *President and CTO, CareShare, LLC*, was with another company when working with Josh at KingSide Ventures, Inc.

"I have had the pleasure of working with Josh for 6 months now, and I think the best word to sum him up is "genuine". Josh is extremely fair, level headed, and driven... He knows how to make things work, and he has made me realize that perseverance really does pay off. I hope to continue to work with Josh throughout my career."

— **Mark Menery**, *Team Leader, Performance Sales, Jumptap*, was a consultant or contractor to Josh at KingSide Ventures, Inc.

"Josh is highly motivated and knowledgeable in the internet marketing arena. From the past 4 years I had the pleasure to know him I have thought of him as a very motivated, passionate, successful entrepreneur. He is driven to succeed in any venture he puts his mind too. I highly recommend him."

— **Heidi von Korff, M.Eng., LEED AP BD+C**, *Principal, Sustainable Civil Engineer, Sustainable Civil, Inc.*, was with another company when working with Josh at KingSide Ventures, Inc.

"I've had the extreme pleasure of working with Josh over the past few years, and have always been impressed by his exceptional drive and determination. Josh is a visionary businessman and entrepreneur, who not only strives to deliver but also goes above and beyond in every situation. I would highly recommend that if anyone has the chance to work with Josh, that they jump at the opportunity to do so. It has always been my pleasure to work with him, and all of us at PlentyOfFish look forward to a long relationship with him."

— **Sheena Johnson**, *Director of Cute, PlentyOfFish.com*, was with another company when working with Josh at KingSide Ventures, Inc.

"I've known Josh for many years, first as fellow students at the University of Florida and then as fellow online entrepreneurs. Josh was making money online before most people had realized there was more to the Web than AOL. And he's always been fair and generous in his dealings. He's one of the smartest guys I know in this space and has a great work ethic."

— **Jason Holland**, *Managing Editor, Early to Rise*, was with another company when working with Josh at KingSide Ventures, Inc.

"Josh's almost uncanny ability to tap into the mobile consumer shopping experience mindset allows him to design and implement marketing solutions that are not only cutting edge, but easily scalable and deliver maximum ROI. If you want top quality leads I highly suggest a consultation with Josh."

— **Jason Hartgrave**, *Owner / Strategic Innovator, Internet Economy Solutions*, was with another company when working with Josh at KingSide Ventures, Inc.

"Josh is a good friend and mentor. His advice and guidance on internet marketing led me generate 6 figures of affiliate revenue after 2 years of study. He has a great mind, and work ethic. Josh is the only person I know that can play chess blind-folded! :)"

— **Bryan Grossbauch**, *ceo, exactingsolutions*, studied with Josh at University of Florida

[Contact Josh on LinkedIn](#)